

Arts OutWest Strategic Plan

To develop strategic partnerships with other regional and arts organisations

Provide advice and assistance to organisations and individuals about arts development, funding and resources.

Engage the community by providing and participating in networking opportunities within the arts sector and beyond.

Ensure that there is advocacy and representation at local, regional and national levels.

Increase audiences and participation in arts and cultural activities in the region

Develop audiences through a program of communications, promotion and marketing

Capacity building through professional development, training, traineeships and volunteer programs.

Support arts and cultural development in a range of target groups

To ensure effective corporate governance

Ensure that the Board is maintained and offered development, and participates in AGM and review of the organisation.

Maintain administrative standards in office management, financial management, compliance, planning and evaluation.