

A stylized graphic consisting of a thin black line that starts with a small upward curve, then extends horizontally to the right, and finally curves downwards to the right. It passes behind a solid orange rectangular box.

Arts OutWest

Annual Report

Arts OutWest Inc promotes, educates,
facilitates and advocates
for arts and cultural development
for the communities of
Central West New South Wales

The background of the entire page is a vibrant, abstract composition of overlapping, semi-transparent rectangular shapes in various colors including red, orange, yellow, green, blue, and purple. The shapes are arranged in a way that creates a sense of depth and movement, resembling a colorful, textured wall or a collage of light.

2010

ARTS OUTWEST

Arts OutWest promotes, educates, facilitates and advocates for arts and cultural development for the communities of Central West NSW

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Arts OutWest is an independent incorporated association. It is one of the 14 networked Regional Arts Boards in NSW, supported by peak body Regional Arts NSW and represented nationally by Regional Arts Australia.

The Central West arts and cultural development program began in 1974.

The core annual program of Arts OutWest is funded by the NSW Government through Arts NSW, through per capita contributions from local governments in the Central West region (see list below) and by Charles Sturt University. Additional regional projects are funded and carried out through a range of partnerships.

In 2010 Arts OutWest serviced the contributing local government area of:

Bathurst Regional Council

Lithgow City Council

Blayney Shire Council

Oberon Council

Cabonne Council

Orange City Council

Cowra Shire Council

Parkes Shire Council

Forbes Shire Council

Weddin Shire Council

Lachlan Shire Council

Wellington Council

This annual report documents activities and milestones achieved from the 2010 portion of the 2008-2012 Arts OutWest Strategic Plan.

Find the Strategic Plan online at:

www.artsoutwest.org.au/about/priorities_and_services.php

The Arts OutWest Strategic Plan also assists in the delivery of the NSW State Plan in the following Priority areas:

- Priority E8: participation in arts and cultural activities
- Priority P6: stronger rural and regional communities, increased business investment
- Priority R4: building harmonious communities, increased participation and integration in community activities

Images (this page):

Chalk drawn designs on asphalt around the Bloomfield Hospital campus in Orange. There were made by long term residents of Bloomfield as drafts for terrazzo pavers made in the Weaving Wellbeing Project.

Arts OutWest acted as auspice agency for this Greater Western Area Health project.

Photo: Justin Byrne.

(Opposite page:) A sculpture from Animals in the Paddock, a project of the Cumnock community.

Photo: Arts OutWest.

(cover): 'House' by Tim Henman (texta on paper). A work shown as part of the OUT of the Ordinary exhibition at Bathurst Health Service for International Day of People with a Disability.





Overview

This Arts OutWest Annual Report for 2010 reflects the broad range of activities undertaken by the organisation throughout the year, as Arts OutWest delivered on its mission to 'promote, educate, facilitate and advocate for arts and cultural development for the communities of Central West New South Wales'.

The organisation's current strategic plan focuses on the development of **strategic partnerships** with other regional and arts organisations; increasing **audiences and participation** in arts and cultural activities in the region; and ensuring **effective governance** of the organisation.

Within this core business the organisation continued to focus on four areas of strategic development: **Creative industries, Arts and health, young people and Aboriginal Arts**.

Major projects for 2010 were the continuation of the Arts and Health project, the establishment of a Young Consultants group as part of our youth arts program, the delivery of a multi-layered professional development package and the employment of our first Central West Aboriginal Arts Development Officer.

Professional development opportunities presented by Arts OutWest enabled **skill building and networking** in the region, and the extensive **arts media program** provided media coverage and public awareness of arts and cultural events in the Central West.

Arts OutWest contributed significantly to **advocacy and representation** for arts and culture, achieving outcomes that are important but not always visible in the public realm. The team participated in state and national networks and added to research and enquiries.

Funding support and advice was a major area of service for Arts OutWest with new CASP projects supported and a broad range of organisations and individuals accessing workshops, resources, support and expertise.

All 12 of the council areas covered by Arts OutWest in 2010 received activities and support that contributed to a successful year of arts and cultural activity in the region.

This report should be read in conjunction with the 2010 Financial Statements.

QUICK STATS

- 12 local government areas
- Population of 177,285
- Service area of 55,773 sq kms
- Full-time equivalent of 4.1 staff
- \$174,972 project funding managed
- 256 people attended one of 19 AOW hosted workshops, mentoring sessions or forums
- Staff attended over 50 external meetings
- 25% of new enquires were about funding
- 19 letters of support written for funding applicants
- More than 45,000 kms travelled by staff to meetings, consultations or events
- 1,846 local arts and cultural events promoted through the arts media program
- 4,123 event listings in Arts OutWest radio spots
- Arts OutWest heard on local radio 523 times
- 1,500 opportunities promoted
- 7,700 print copies and more than 19,000 electronic copies of Artspeak accessed
- 7% increase in traffic to www.artsoutwest.org.au website



STAFF + BOARD

In 2010 Arts OutWest employed six permanent staff across the full-time equivalent (FTE) of 4.1 positions.

All 2009 staff stayed with the organisation for 2010 and in October we welcomed our new Central West Aboriginal Arts Development Officer Ted Budd to the team.

The Arts OutWest Board was made up of 12 positions appointed by local governments, one position appointed by Charles Sturt University and three positions elected from the general financial membership. The Board met three times in the year and at the Annual General Meeting.

Image (above): Arts and Health Coordinator Christine McMillan taking in works in the Marella: The Hidden Mission exhibition at Cowra Regional Art Gallery.
Photo: Arts OutWest.

(Opposite): Detail from 'Australian Wattle' by Karin White (Acrylic on canvas). From the OUT of the Ordinary exhibition at Bathurst Health Service, coordinated by Arts OutWest.
Photo: Arts OutWest.

2009 STAFF

Executive Officer
Tracey Callinan
(full time)

Communications Officer
Maryanne Jaques
(full time)

Finance Officer
Ian Kirkby
(On contract. FTE 0.2)

Arts & Health Coordinator
Christine McMillan
(FTE 0.6) (on leave 4 months)

Youth Projects Coordinator;
Acting Arts & Health Coordinator
Zoe Rodwell
(FTE 0.2 > 0.4)

Central West Aboriginal Arts
Development Officer
Ted Budd
(Full-time from August 2010)

CASUAL PROJECT STAFF

Curator - OUT of the Ordinary ;
Artist - Recovery Tree project
Cate McCarthy

VOLUNTEERS

Mailout volunteer
Andy Gould

CSU Intern
(4 weeks)
Bridget Case

Volunteer from the UK
(2 weeks)
Katie Martin

Young Consultants multi-media
Ben Morris

2010 BOARD

From AGM April 2010

Chair
Brandon Wilson
Wellington

Vice-Chair
Cr Sharon Wilcox
Cabonne, Councillor

Secretary
Cr Monica Morse
Bathurst Region, Councillor

Treasurer
Toni Dwyer
General membership (Oberon)

Heather Blackley
Lachlan,
Western Plains Regional Development;
President Lachlan Arts Council

Fran Charge
Oberon, President Oberon Arts Council

Brian Langer
Cowra, Director Cowra Regional Gallery

Cr Chris Lobb
Weddin, Councillor; Grenfell Art Gallery

Suzanne Lollback
Lithgow,
Group Manager Community and
Corporate Lithgow City Council

Elizabeth Matthews
Parkes, member Parkes M&D Society

Kath McGeechan
General Membership (Forbes)

Libby Oldham
General membership,
owner Jayes Gallery, Molong

Cr Roxanne Reeks
Blayney, Councillor

Cr Chris Roylance
Forbes, Councillor

Annabel Scholes
Charles Sturt University,
Theatre/Media lecturer

Alan Sisley
Orange,
Director Orange Regional Gallery

From the Chair

This year has seen a steady increase in the fiscal performance of the organisation starting with an increase in core funding from Arts NSW of \$15,000, due in great measure to the efforts of Regional Arts NSW's Elizabeth Rogers.

Tracey Callinan has been instrumental in attracting project funding for a raft of arts and cultural programs including the Aboriginal Arts Development project which is administered by AOW and run in conjunction with Orana Arts.

The reconstructed Board of sixteen members has proven to be a revitalised Board with strong local input from all quarters and has shown itself willing to be engaged where appropriate in assisting the AOW staff. This year has seen the formalisation of the Cultural Fund which has already attracted the first of what we trust will be many philanthropic funds, and as usual the Board has provided two members of the three person panel which assesses applications and recommends the distribution of funds from the Country Arts Support Program (CASP). The unpicking and reknitting of the AOW constitution is almost complete due to the diligent efforts of Board Secretary Monica Morse.

This year the biennial National Regional Arts Conference was held in Launceston. The Board was represented by Heather Blackley and Fran Charge who were able to report on the innovations and successes of arts and cultural activities from around the nation and target those which may be of value to us in the Arts OutWest bailiwick.

I must thank my fellow Board members for their interest and support and of course Tracey Callinan and Maryanne Jaques and the rest of the staff and volunteers, without whom we would be able to achieve nothing.

Brandon Wilson, Chair Arts OutWest

From the Executive Officer

Maybe 2010 will be remembered as the year the long drought broke, or the year that Australians got a hung parliament, but for Arts OutWest 2010 was a busy and productive year. One of the highlights of the year was our success in attracting additional funding that enabled us to employ more project officers. With this increase in staffing, Arts OutWest was able to widen the services that we offer in the key priority areas of young people, arts and health and Aboriginal arts development.

Arts OutWest has a large remit to support the development of arts and cultural activities across the Central West. Our regular funding at local and state government level allows us to provide our basic core services, but the additional funding in 2010 and extra staff members made a difference in being able to strategically develop specific target areas. It has also allowed us to create some continuity in our program so that we are building on our achievements. Our project officers' team of Zoe (Young People), Christine (Arts and Health) and Ted (Aboriginal arts development) have been able to foster more of the relationships and partnerships that help Arts OutWest to deliver and develop services.

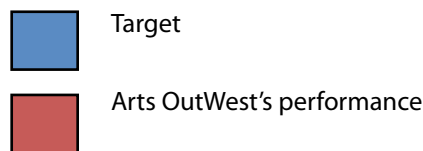
I believe that we are in an interesting time of development for the Central West, and know that the arts and the development of creative industries has an important role to play, whether it be by ensuring that we are enriching people's lives, providing work opportunities and business pathways or using the arts to address issues of social inclusion. Arts OutWest has a strong team in place, we have a robust financial situation and we know that we have a vibrant arts community to work with throughout our region.

Tracey Callinan, Executive Officer

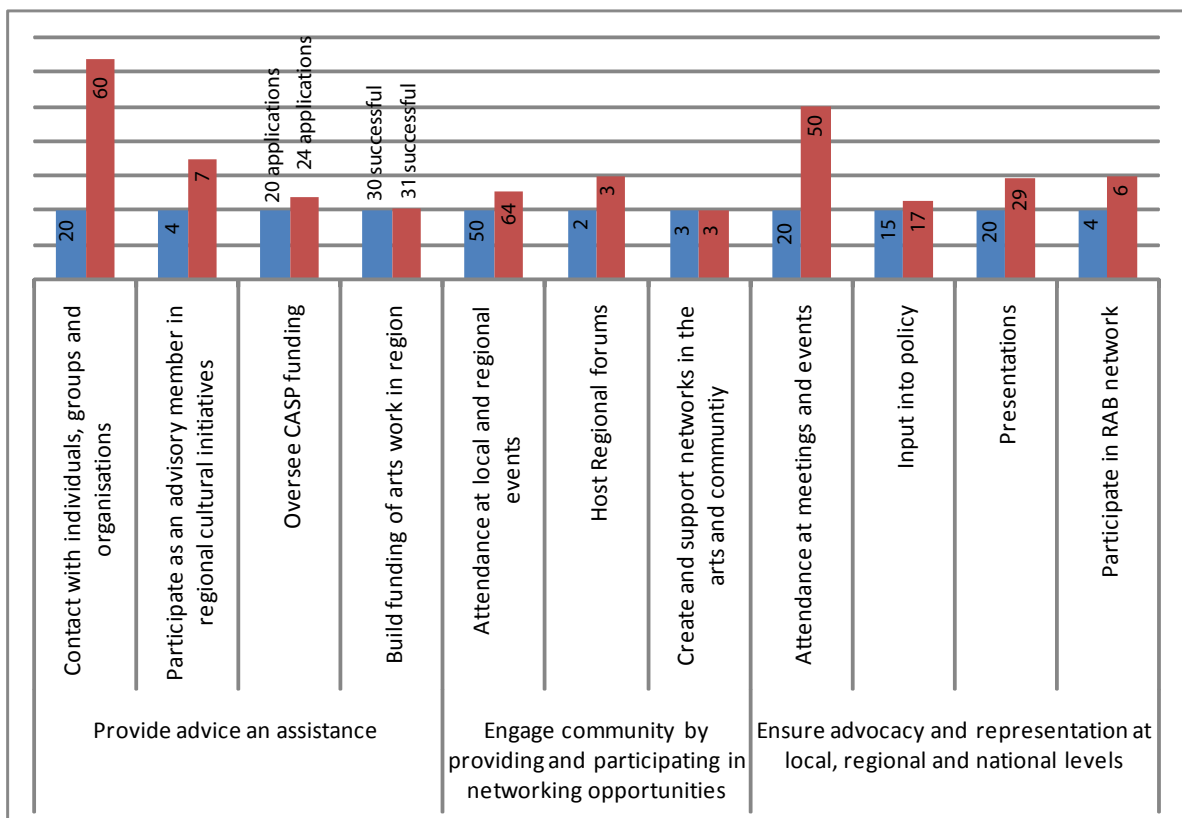
DELIVERING THE STRATEGIC PLAN

Arts OutWest has a well-developed strategic plan to guide the activities of the organisation.

In 2010 we introduced specific targets in each of our strategic areas; this was done as part of our funding agreement with Arts NSW. There are three main areas, each one represented here by a separate chart. The detail of the actions and the way we achieved it is shown in each chart which graphically shows how we have performed against our targets. Targets are shown in blue with Arts OutWest's 2010 performance shown against the target in red (performance level is shown as a percentage of target).



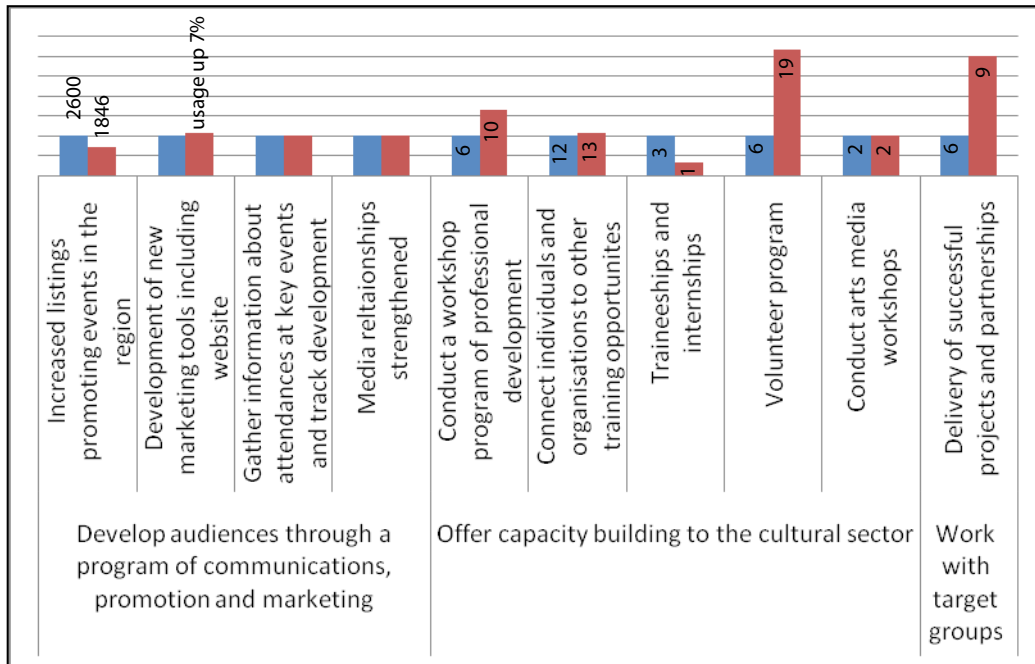
Strategic area 1: To develop strategic partnerships with other regional and arts organisations



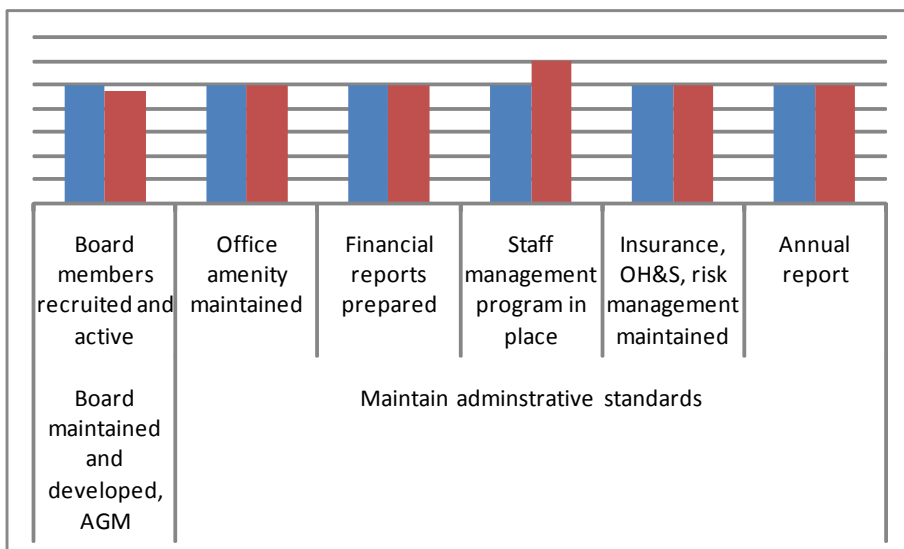
Images: (above): Detail of terrazzo pavers made as part of the GWAHS Weaving Wellbeing project in Orange and Condobolin. (Opposite): Utes in the Paddock at Ootha near Forbes. Photos: Arts OutWest.



Strategic area 2: To increase audiences and participation in arts and cultural activities in the region



Strategic area 3: To ensure effective governance





Arts OutWest's long-running arts media program provides media coverage and public awareness of arts and cultural events in the Central West.

We showcase the scope, quality, quantity and unique character of the arts and culture that happens in our region.

The arts media program promoted 1,846 events and fifteen-hundred opportunities in 2010.

A comprehensive new website was launched in September 2010.

The arts media program is provided as a FREE service as part of the core program of Arts OutWest.

Tools and strategies used for promoting Central West arts

- www.artsoutwest.org.au website
- 'What's On' – database of local arts events
- Artspeak newsletter – 11 print and online issues per year
- Opportunities in the Arts – 11 online issues per year listing 1,500 opportunities
- Arts news suggestions to radio, TV, print, online media
- Print media editorial and event listings
- Regular radio spots on local and regional radio
 - 5 x weekly on ABC Central West breakfast show
 - 1 x weekly arts profile on ABC Central West morning show
 - 10 x weekly on 2MCE fm (Bathurst, Orange, Oberon)
 - 1 x weekly on 2PK (Parkes, Forbes, Lachlan area)
 - 1 x weekly on 2BS (Bathurst, Oberon)
 - 1 x weekly on 2EL (wider Orange area)
 - 1 x weekly on 2LT (Lithgow, Oberon)
 - Weekly pre-record (multiple plays) for PHfm (Peak Hill)
 - Weekly listings sent to 2LVR (Forbes)

Highlights of 2010 program

- New website
- Continued strong relationships with local radio stations and local media meant regular coverage of arts news across the region
- Artspeak distribution up 7% from 2009
- Writing for the media workshop, with presentation from Forbes Advocate, in Forbes, September – 16 attended
- Social media session presented as part of TAFE Marketing for the Arts course - 8 attended
- New e-news subscription system
- Fortnightly arts column for www.cowracommunitynews.com.au
- Radio: New relationship with radio 2EL Orange; Live to air segments resumed with radio 2LT Lithgow (from October 2010); New pre-recorded segments with PHFM Peak Hill (October-December 2010)
- Communications Officer invited onto national Regional Arts Promoters Network (from November 2010)
- Social media expanded/ explored:
 - Twitter page established July 2010 (www.twitter.com/artsoutwest)
 - AOW Facebook page reworked (www.facebook.com/artsoutwest)
 - Young Consultants facebook page established
 - Young Consultants blog (<http://artsoutwestyoungconsultants.wordpress.com>)
 - You-Tube page continued (www.you-tube.com/artsoutwest)
 - Myspace page discontinued
 - Social media advice to community groups and artists

Image (above): Scots School Pipes and Drums at Bathurst Arts Council's Bruce Dale Concert, March 2010.
Photo: Arts OutWest.
(opposite): The banner header of the new www.artsoutwest.org.au website.



promoting, facilitating, educating and advocating
for arts and cultural development
for the communities
of Central West NSW

Arts OutWest

Enter Keywords

- Search Site
- What's On
 - Practitioners
 - Organisations
 - Venues

Home About Cultural Directory What's On Project Areas News & Media Funding Training Resources Contact

State-wide database

The year included a major move of Arts OutWest database records to the shared Regional Arts NSW state-wide database. Selected records became searchable and available to the public via the new website at www.artsoutwest.org.au/directory

- 6,020 total AOW records on database (organisations, people, venues, events)
- 2,014 total organisation records (411 organisation records on website)
- 1,384 total people/ artist records (89 practitioner records on website)
- 590 venue records (461 venue records on website)

Arts media program statistics

- 1,846 events promoted*
- 4,123 radio mentions (number of times an item is heard on radio)
- 523 AOW radio segments (about 26 hours total of time on air)
- 40 interviews produced for ABC Central West
- 70 news stories, events and opportunities published in the Regional Arts NSW e-bulletin
- 15 media releases distributed
- 40 e-alerts to subscriber list + media
- Artspeak - 7,700 printed copies distributed. 27,070 total copies (print + accessed online)
- 20% increase Jan-Dec of subscribers/ followers to social media pages
- Media support to over 500 groups, businesses and individuals.

*Note The number of events recorded and promoted for 2010 was down by 232 (or 7%) from the previous year. This can be largely attributed to the withdrawal of Mid-Western Regional Council from the program at the end of 2009 (450 events listed in 2009). This note also applies to the first pair of figures in the chart 'strategic area 2' at the top of page 7.

Estimated value of arts media program to the region (at \$150/ event):
\$276,900

Read more about the arts media program at:
www.artsoutwest.org.au/news/arts_media_program.php



www.artsoutwest.org.au

New site launched September 2010. The new website includes: Searchable Central West Cultural Directory (organisations, people, venues), database of local arts training and classes, online forms, Arts OutWest and local arts news pages, resources (media, marketing, funding), project information, e-subscription option, Arts OutWest workshops page.

Website statistics:

- Average unique users per month: 1,096
- Average number of visits per unique user per month: 4.29
- Average number of pages visited per unique user: 2.72
- Total hits 2010: 410,267
- Volume of web traffic up 7% from 2009 (with marked increased Oct-Dec 2010)

The new website's graphics were designed by Sauce Design in Orange and the site was built and developed by Hileywood IT near Gulgong.

The 'Moving on Up' Mentor group: Tracey Callinan with Aida Pottinger (Millthorpe), Christine Weston (Cumnock) and Jane Bennie (Forbes); Maryanne Jaques (centre) with Orange violin maker Leo De Kroon and ABC Central West presenter Angela Owens; Participants at the Crafting the Lachlan network day in Condobolin in March; Bathurst Health Council site visit to Artist Ken Hutchinson to see commissioned work in progress.



The Young Consultants group in the studio at 2MCE; Patricia Fessas' 'Self Portrait' (digital print) for OUT of the Ordinary; Young Consultants getting involved in Youth Week; Artist Ken Hutchinson cuts the glass pieces for his major outdoor sculpture for Bathurst Health Service; Kiri Smith's 'Breathe' (biro on paper) for the OUT of the Ordinary exhibition.



The Place Of Many Rocks



YouTube





Maryanne at the Forbes Community Forum; Participants at the Cowra Community Forum; At Regional Arts Australia conference Junction 2010: Maryanne, Tracey, Christine, Zoe and Board member Heather Blackley, Bathurst arts worker Angela Prior; Circus Surreal entertain at Bathurst Health Service as part of the Arts and Health Program.



Mental Health consumers working on The Recovery Tree at Bathurst Health Service; 'The Place of Many Rocks' was an ArtStart project completed in April 2010 in Molong. Check out the clip on our You-Tube channel; Board member Heather Blackley (centre) shows work for Condobolin component of the Weaving Wellbeing project for the new Orange Hospital; The Young Consultants at 2MCE; Tracey adding her bit to the Oberon Memory Wall. Images on these pages: Arts OutWest / Desert Pea Media/ copyright maintained by artist.



In 2010 Arts OutWest delivered professional development opportunities including grant writing workshops, a variety of community forums, the Young Consultants training weekend and a focussed program of training around Creative Industries development. 256 individuals ranging in age from 16 to 85+ accessed these opportunities on behalf of their organisations or their own individual professional practice.

Professional Development

Grant writing workshops

Where	When	Attendees
Parkes	20 January	6
Wellington	21 June	9
Molong	20 August	7
Cowra	25 October	8
Bathurst	10 December	6
Blayney	<i>cancelled</i>	-
Total		36

Where the attendees came from

Bath	Blay	Cab	Cow	For	Lach	Lith	Ober	Oran	Parkes	Wedd	Well	Outside area
4	0	7	12	1	0	1	0	1	3	1	4	2

Community forums

Forum	Where	When	Attendees
Bibliobox	Forbes	15 January	35
Community forum	Cowra	17 February	18
Young Consultants Weekend	Bathurst	10-11 April	9
Community Forum	Forbes	23 June	16
Crafting the Lachlan 1	Condobolin	20 March	22
Arts OutWest AGM + community cinema forum	Manildra	2 May	19
Crafting the Lachlan 2	Condobolin	15 July	17
Total			136

Where the attendees came from

Bath	Blay	Cab	Cow	For	Lach	Lith	Ober	Oran	Parkes	Wedd	Well	Outside area
9	1	8	19	34	20	6	1	9	12	1	1	2



Creative Industries focussed training

Arts OutWest delivered a program of professional development in the Creative Industries, our Moving On Up program, with \$5000 seed funding from Arts Training NSW.

This included a 2 day workshop in partnership with TAFE called Marketing for Artists; a Creative Industries forum with guests from Creative Industries Innovation

Centre at UTS, Charles Sturt University and Lithgow City Council; an Arts Law presentation and a workshop called Finding Work in the Arts.

We also ran a mentoring program for three selected local arts practitioners seeking development, matching them with appropriate mentors.

Creative industries Professional Development

Opportunity	where	when	attendees
TAFE Marketing for Artists	Bathurst	15 & 29 October	8
Creative Industries Forum	Bathurst	10 November	30
Bizcafe sessions, CI forum	Bathurst	10 November	9
Arts Law	Orange	25 November	13
Finding Work in the Arts	Orange	30 November	9
Media Writing	Forbes	15 September	12
Mentoring			3
Total			84

Where the attendees came from

Bath	Blay	Cab	Cow	For	Lach	Lith	Ober	Oran	Parkes	Wedd	Well	Outside area
33	4	3	2	8	1	4	1	17	4	0	5	1

Images: (opposite) Participants at Arts OutWest's Creative Industries Forum November 10, 2010 in Bathurst.

(this page) Arts OutWest Board member and Lachlan Arts Council president Heather Blackley (centre) with members of local arts groups at the Crafting the Lachlan gathering of arts and crafts groups organised by Arts OutWest. Condobolin, March 2010

Photos: Arts OutWest



FUNDING SUPPORT

Funding support

25% of new enquires to Arts OutWest are about funding.

In 2010 funding support provided by Arts OutWest included:

- 5 Grant writing workshops
- One-on-one support in developing funding applications
- Searching for appropriate funding sources for community groups
- 19 Letters of support for funding applications
- Monthly list of funding opportunities published online
- Auspice of funding for artists/ unincorporated organisations

Arts OutWest also coordinates applications for the Country Arts Support Program (CASP) in the Central West.

Image (above): The billy can collection on show at the 2010 Mulga Bill Festival in Yeoval.
Photo: Arts OutWest.

Country Arts Support Program (CASP)

The Country Arts Support Program (CASP) of Regional Arts NSW is funded by the NSW Government through Arts NSW.

In 2010, 15 projects in the region (from 23 applications) shared \$17,260 in funding from CASP and CASP Prop Ups.

CASP is assessed by a local panel. The quality of applications from the Central West continues to be high.

2010 CASP projects

Alectown Memorial Hall Management Committee - Alectown Hall Bush Dance \$800

Bathurst High School P&C - Artsmart Workshop: An Introduction to Oil Painting for Teens and Parents \$1,200

Bathurst Regional Council - GarbARRRTs reverse cycle art workshop \$1,200

Corinella Parents and Citizens Association (P&C) - Rhythm of Life \$1,500

Eugowra Promotion & Progress Association Inc. - Bushranger Silhouette \$1,500

Forbes Country Music Club - Bedgererbong Country Music Campout \$1,000

Lachlan Arts Council - Circus Workshops \$1,100

Orange City Council - Community Connection Program \$1,500

Parkes and District Country Music Association - 2PK Country Music Spectacular workshops \$1,000

Peak Hill Leisure Arts and Craft Council Inc. - Come Join Us Weekend \$1,000

Penny For Your Thoughts Productions - The Beauty Project \$1000

Portland Pool Mural Working Party - Portland Pool Youth Mural \$1,840

Presbyterian Church Condobolin - Kiacatoo Bush Dance \$1,300

Rockley Sports and Recreation Association - Peppers Creek Art Festival \$600

Yeoval & District Progress Association - Arts with Mulga Bill \$1,500

See more detail on these projects at: www.artsoutwest.org.au/funding/CASP2010.php

CASP Prop-Ups
Blayney Shire Council - Quick to Act \$720



ABORIGINAL ARTS

2010 was an important year of development for Arts OutWest in the area of Aboriginal arts. Although the organisation has a long history of supporting Aboriginal arts, the decision to make it a priority area resulted in the commencement of a focussed strategic approach.

One of the first areas of activity in 2010 was the release of a **research report** by Regional Arts NSW into the provision of Aboriginal arts education throughout the state. Arts OutWest contributed to the research for this report and we were able to use its findings in making the case for assistance with the development of our own regional program.

Arts OutWest was also involved in supporting Aboriginal arts development early in the year by auspicing a grant for Paul Stafford's **Kelso Film project**. Funded by the Department of Environment, Water, Heritage and the Arts (DEWHA) through their Indigenous Culture Support (ICS) program, this project resulted in young Aboriginal people in Kelso (Bathurst) developing more skills in literacy by making a number of short films, working with published writer Paul Stafford and film maker Ben Lynch.

The biggest step forward for Arts OutWest's Aboriginal arts development approach in 2010 was the news in June that we had been awarded \$78,000 over the 2010-11 financial year through combination of DEWHA's National Arts and Crafts Industry Support (NACIS) program and their ICS program. Working in partnership with Orana Arts, this enabled us to employ our full-time **Central West Aboriginal Arts Development Officer**, Ted Budd and

equip him to travel throughout the region with the task of supporting Aboriginal artists, practitioners and organisations with a long term goal of developing a sustainable Aboriginal arts industry. The funding also allowed us to employ a mentor for the program and an assistant, to come on board in early 2011. Ted started working for Arts OutWest in mid August 2010, and the first months of his work involved getting to know who was working in the area, developing relationships and building a comprehensive database of contacts.

One of the objectives of our Aboriginal arts development program is to raise the profile of Aboriginal arts from the Central West. To do this it was felt that a large showcasing event was needed. We were therefore very pleased in late 2010 when we received the good news of a successful funding application to Arts NSW that awarded us over \$28,000 to deliver a program of workshops leading to a major showcasing event in 2011.

Arts OutWest regards this program as an ongoing process over some years in which we will assist in skill development, profile raising and making professional links in Aboriginal arts both in the Central West and beyond. In future years we will know if we have been successful in our goals if we see viable businesses develop in Aboriginal arts that are sustainable. It is exciting to be in the early stages of this potential development.

Image: Woven baskets by Wiradjuri artist Bev Coe of West Women Weaving, on sale at Condobolin Community Centre.
Photo: Arts OutWest

For more see the Aboriginal Arts projects page:
www.artsoutwest.org.au/projects/indigenous_arts.php



ARTS + HEALTH

The focus in 2010 was to roll out the Arts and Health program to additional centres, create a welcoming, warm and calm environment for health service users and use arts to create positive health outcomes for health service users and staff. A robust evaluation methodology is being developed for the program.

The Coordinator's Position was based at Bathurst Health Service (BHS) one day per week for 3 months followed by 2 days per week for 9 months. Christine McMillan was on leave without pay to complete two artist residencies in France and Indonesia. Zoe Rodwell acted in the coordinators position for 2 days per week for 6 months. The position was supported by the Thyne Reid Foundation.

Volunteers

The program has 6 volunteers, 3 have participated in mandatory training at the Health Service.

Belly Casting Aboriginal Maternal infant Health Strategy (AMIHS)

Using the model set up by Beyond Empathy in their Mubali project, successful belly, feet and handcasting workshops had been run in Cowra and Bathurst. In June, Christine presented a workshop in Dubbo to 30 AMIHS midwives from the western region. We are also working with AMIHS to support the employment of Aboriginal artists as part of this program. Plans are being made to link this program to other aspects of our Aboriginal Arts Development Program and to research opportunities. Bathurst AMIHS workers presented the Belly Casting as part of their program at the Regional Aboriginal Health Conference in Dubbo.

Installation of major art work

In 2009 sculptor Ken Hutchinson from near Cowra won a commission to produce a major piece of sculpture to go outside the new hospital building in Bathurst. The Arts and Health Steering Committee travelled to the artist's studio in May to inspect the work. Ken, Christine, hospital staff and Spotless have worked collaboratively to install the work. Footings were laid in July and although rain held up installation, the pieces of sculpture were lowered into place in December.

Images: (this page): Detail from a poster made by Bathurst Health Service staff for National Hand Washing Day.

(opposite page): Artist Allegra Salter with two of her works at the opening of the OUT of the Ordinary exhibition at Bathurst Health Service for International Day of People with Disability.

(page 16): Maternal and Infant Health workers from at a Dubbo workshop, learning the bellycasting techniques from Arts and Health Coordinator Christine McMillan.

Photo: Arts OutWest.

Performance

Performances at the BHS included harp as well as Arts OutWest's Executive Officer performing in the foyer on harpsichord. The program continues to work in partnership with Mitchell Conservatorium and is now developing other performance partnerships with Bathurst Chamber Orchestra and Bathurst Theatre Company. In June Arts OutWest secured the donation of a digital piano for BHS from the Roland Corporation. Cirkus Surreal performed for youth week in the Health Service and a Sunday afternoon concert was given by Bathurst Chamber Orchestra.

The Recovery Tree Mental Health project

In response to the observation that Panorama Clinic, the BHS Acute Mental Health Unit, was an austere environment, the 'Recovery Tree' was developed to engage both staff and health consumers in the creation of an artwork that could have a positive effect on the space. Cate McCarthy worked with mental health patients to design leaves which were then made into lino cuts. These prints will be incorporated into the Recovery Tree in the clinic along with messages of wellness. The process was found to be very successful as a Diversional practice and staff were surprised at the way the project brought out positive and unexpected responses from patients.

Out of the Ordinary Disability Exhibition

This project was a partnership with the disability agencies of Bathurst to present an exhibition at Bathurst Health Service of work by artists with a disability. It was very successful with a great response from artists and high standard exhibition was opened by the Director of the Health Service. This marked the end of a week of celebrations in the community to mark International Day of People with Disability, in December. As a result of the exhibition, Arts OutWest was invited to present to a disability conference in Canberra and the work has also been featured by Accessible Arts on their website. Other disability services in Orange have been assisted to establish arts programs for clients.

continued next page...



Artwork by [Name] [Title]



Artwork by [Name] [Title]



ARTS + HEALTH

Arts and Alzheimers

An agreement has been established with partner Bathurst Regional Art Gallery to host the delivery of the National Gallery of Australia Regional Alzheimer's Outreach Program.

Operation Art

Operation Art donated 10 framed art works to the paediatric ward at the Bathurst Health Service. This contact was made through the Art and Health Conference held in 2009.

Hand Hygiene

When Bathurst Health Service needed to improve hand hygiene compliance the arts were employed to get the message across. In a celebratory pink-wearing day, staff created a rap and used a variety of visual aids to convey the importance of hand hygiene. Compliance increased from 40% nine months earlier to 77%.

Work in Orange and Condobolin

Arts OutWest managed \$76,000 in project money from Mental Health Drug and Alcohol services in Orange to deliver four arts and health projects at Bloomfield Hospital. Arts OutWest administered some of the finances for these projects. One of the projects engaged community artist Gabriella Hegyes and Aboriginal artists from West Women Weaving, working with Aboriginal and other community groups in Condobolin and Orange to create terrazzo tiles and woven structures that are being included in the new build of Orange Base Hospital. The work helps to act as a link between those groups and the hospital space.

Tracey is on the Orange Arts, Health and Wellbeing Steering Group that oversees arts and health work at the new Orange hospital.

Christine presented to the Working Group about the possibilities and types of work that can be included in a comprehensive arts and health program.

Professional Development

In August both Christine and Zoe attended the Regional Arts Australia conference Junction 2010 in Launceston which had a strong arts and health theme.

Executive Officer Tracey Callinan attended the National Arts and Health Australia conference in Melbourne in November.

In November Tracey Callinan also travelled to Tamworth at the invitation of the Gomeri gaaynggal Program to observe the way that they are using belly casting in their Aboriginal arts program and learn more about the way it has been linked to a medical research program. It was also an opportunity to meet with a philanthropist who has supported the Arts OutWest Arts and Health program.

For more see the arts and health projects page: www.artsoutwest.org.au/projects/arts_and_health.php





YOUTH ARTS



During 2010, Arts OutWest initiated the Young Consultants program that aimed to connect young people across the Central West region with the arts, their communities, Arts OutWest and each other.

For more see the youth projects page: www.artsoutwest.org.au/projects/youth_arts.php

Image (above top): Some of the Young Consultants outside the Arts OutWest office.
Photo: Ben Morris
The Young Consultants logo designed by the group .

Young Consultants

In April, a group of young people from Bathurst, Lithgow and Orange were brought together for a media development weekend, staying at Ben Chifley Dam. This 2-day workshop kick-started the Young Consultants project with participants creating a blog site, facebook page, presenting on community radio, participating in media promotions and experiencing event organizing through assisting with a Bathurst youth week event.

Through the youth-established online initiatives, the number of members and interested young people increased throughout the year. Communication right across the region with teachers, youth workers, youth service providers, arts practitioners, young artists, local bands, councils and numerous young people further identified how beneficial a sustainable project like the Young Consultant program could become.

Following feedback from the Young Consultants group, providing opportunities to enhance the multimedia and documentation skills of young people became

a strong point of focus for Arts OutWest and finally, towards the end of 2010 our efforts were rewarded. Arts OutWest were successful in grant applications to both the NSW Government's Better Futures Enhancement package and Arts NSW to run a region-wide youth media program in 2011.

More information, youth postings and feedback can all be found on the Arts OutWest Young Consultants facebook page and the wordpress blog; all these details and addresses can be found on the Arts OutWest website.

ArtStart

The 2009 TAFE funded program spilled over into 2010 with the completion of a hip hop and film making workshop in Molong.

Dead Bones on the Road II

Arts OutWest also managed funds for the project 'Dead Bones on the Road II'. Author and literacy consultant Paul Stafford ran literacy workshops in primary schools based on the collection of the Australian Fossil and Mineral Museum in Bathurst. This project was funded by CAL (Copyright Agency Limited).

PARTNERS

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**Communities
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**CHARLES STURT
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project partners 2010

Central West Aboriginal Arts Development



Australian Government

Department of the Environment,
Water, Heritage and the Arts
Indigenous Culture Support Program

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Arts & Health

**GREATER WESTERN
AREA HEALTH SERVICE
NSW HEALTH**

Aboriginal Maternal Infant Health Service

Thyne Reid Foundation

Creative Industries



Arts Training NSW

Young People program



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Arts OutWest thanks the many service organisations who partnered on regional projects and the media outlets who assisted the arts media program in 2010.

Arts OutWest is a member of



**REGIONAL ARTS
NSW**