

Contents

Chair's Report	Page 2
Board and Staff	Page 3
Executive Officer's Report	Page 4
Regional Strategic Plan - Overview of 2004 Services	Page 5
Arts OutWest Funding	Page 10
Attracting Funding to the Region	Page 10
Media and Promotions	Page 11
Core Services to Councils and Communities	Page 13
Services to Councils Shire by Shire	Page 14
Grants Received in the Region	Page 21
2004 Financial Report	Page 22
Acknowledgements	Page 25



Chairperson's Report

Arts OutWest was once a unique cultural organisation but thankfully is not so any more because its role, structure and relationship with local government have been multiplied around NSW and the rest of Australia.

Since its birth 30 years ago as a coalition of community organisations, local government and tertiary education, it has been adopted as a model of how communities in regional Australia can work together for cultural development. So the task of thanking organisations and individuals for their support during 2004 will take more than a sentence or two.

Arts OutWest could not exist without the financial support provided by its eleven constituent local councils; Bathurst Region, Blayney, Cabonne, Cowra, Forbes, Greater Lithgow, Lachlan, Oberon, Orange, Parkes and Wellington. These councils also provide Arts OutWest support and community contact for the projects we undertake in their areas.

Charles Sturt University has supported Arts OutWest from the very beginning, providing office accommodation and administrative support. The monetary value of this support over 30 years is substantial.

Arts OutWest is probably best known for its arts information service. Over many years Arts Outwest has developed mutually beneficial relations with television and radio broadcasters. Our relationship with Prime Television and John Kerrison has been critical to informing residents of the Central West about the arts and so has our relationship with ABC Radio and Jen Lacey, 2BSFM and Janice McGilchrist and Lakita Bourke and Radio 2MCE FM managed by Peter Tozer.

Over many years individuals have put themselves forward to serve unpaid on the board of Arts OutWest. The board meets at least five times a year and board sub-committees also meet on specific issues. Some members, particularly those from Lachlan, Parkes, Lithgow and Wellington, travel long

distances to attend meetings. In 2004 board members have had to deal with serious financial issues, loss of support from three councils and finding a way ahead for the organisation. To Gary Somers (Parkes LGA), Heather Blackley (Lachlan LGA), Al Ritchie (Lithgow LGA), Jacque Schultz (Cowra LGA), Cr Peter Hetherington (Orange LGA), Cr Janice McGilchrist (Bathurst Region LGA), Brandon Wilson (Wellington LGA) and Kylie Shead (Charles Sturt University) thank you for your hard work over the past 12 months. During 2004 Laurence Harris, our treasurer, resigned due to a move away from the Central West. Laurence made a significant contribution to reorganising our financial records so that we were better placed to understand the organisation's financial position. Connie Eales, a member of Mudgee Arts Council, joined the Board last year at a difficult time to help us with our ongoing negotiations with Mudgee Shire Council but resigned when it became apparent that our relationship with Mudgee would need to wait until its replacement, Mid-Western Regional Council became an elected body.

Arts OutWest works with other regional organisations in strategic alliances to further cultural development. We have developed beneficial working relationships with the NSW Department of State and Regional Development and Central West Community College. We also work closely with Regional Arts NSW and take a seat on its board.

None of this would happen if there weren't people on the ground putting into place the policies and plans of the board and its membership base. Arts Outwest has over many years attracted employees with high skill levels and commitment to the arts and cultural development. Thanks goes to Hannah Semler, the Executive Officer, Tracy Sorensen our Media and Promotions officer and Sue Sweetnam our Finance and Administration officer. Also thanks to long serving staff members who left the organisation in 2004, Penny Packham, Bronwyn Giovenco and Margaret Hogan.

In 2004 Arts Outwest faced the consequences of financial decisions made outside of its control. Two



The new Arts OutWest board at the AGM in May, 2004. Back l-r: Jacquie Schultz, Al Ritchie, Connie Eales, Peter Hetherington, Gary Somers, Laurence Harris. Front: Tim Kelly, Heather Blackley, Kylie Shead, Janice McGilchrist, Brandon Wilson. Photo: T. Sorensen

years ago we entered into a new relationship with our long-time core funder the NSW Ministry for the Arts and as a consequence our long standing local government partners.

The NSW Government decided to substantially increase their support for Arts OutWest and other existing Regional Arts Boards (RABs) and encouraged the creation of new RAB's. It did this by increasing its contribution to RAB's from \$55,000 per year to \$85,000 a year and committed themselves to fund RABs on a three year basis.

It expected local government to substantially match this funding and for councils to enter into Memoranda of Understanding with Regional Arts Boards. This new funding arrangement has had positive and negative effects on Arts OutWest. On the positive side a \$30,000 a year increase for three years gives Arts OutWest continuity of resources. Many of the local councils that had supported Arts OutWest over many years responded positively to the new era of state government funding by signing Memoranda of Understanding with Arts OutWest in 2002-03.

On the negative side the creation of the Orana Regional Arts Board meant that Arts Outwest lost Dubbo City Council, a significant local government contributor as well as Coolah. Financial problems were also created for Arts OutWest by the withdrawal of financial support by Weddin and Rylestone Councils and in 2004, Mudgee Shire. The new amalgamated LGA has not to date changed this position. We do hope that we will be able to regain the support that these councils gave us in the past.

As a consequence the board of Arts OutWest undertook to reduce spending to match our reduced circumstances. This job fell overwhelmingly to our executive officer who over 2004 reduced our costs by \$22,000. Hannah Semler has made a truly major contribution to the organisation since joining three and a half years ago and particularly over the past 12 months as we reviewed our strategic plan. Arts OutWest can look to the future with optimism.

Tim Kelly

Board

Chair - Tim Kelly, Blayney Shire Council rep.

Vice Chair - Jacque Schulze, Cowra Art Gallery, council rep.

Secretary - Kylie Shead, Charles Sturt University rep, May - December

Treasurer - Lawrence Harris, Lithgow Arts Council, January - September

Other Members

Al Ritchie, Lithgow Arts Council

Heather Blackley, Lachlan Shire and Arts Council

Gary Somers, Parkes Arts Council

Peter Hetherington, Orange City Council, May - December

Brandon Wilson, Wellington Council rep, May - December

Janice McGilchrist, 2BS, Bathurst City Council, May - December

Di Austin, Mudgee Arts Council, January - April

Connie Eales, Mudgee Arts Council, May - August

Brenda Davies, Orange City Council, R&R Productions January - April

Elaine MacArthur, Evans Shire Council, January - March

Bryan Randall, Crago Mill, Bathurst Arts Council, January - April

Staff

Executive Officer (Full Time)
Hannah Semler

Regional Media and Promotions Officer (Part Time)
Margaret Hogan, January - April
Tracy Sorensen, May - December

Information Officer (Part Time)
Penny Packham (January - May)
Tracy Sorensen (July - December)

Finance and Administration Officer (Part Time)
Bronwyn Giovenco, January - October
Sue Sweetnam, November - December



Executive Officer's Report

Our 30th year of operation has been one of review, change and celebration, key ingredients to vital business, community and cultural life.

The region experienced amalgamation challenges, so did Arts OutWest. The staff changes, spoken about by our chair Tim Kelly has kept us busy interviewing and training new workers. We were fortunate to have Kim Booby working on the database at the beginning of the year to bring a mass of organizational listings up to date. In fact our database and new website has proven to be a greater project than any of us anticipated.

The decision to also renew our identity with a new logo designed through a competition process saw innovative proposals come from all around the region and beyond. The final selected logo designed by Sofala artist Bridget Thomas seems to have found general acceptance. Bridget then went on to win the state's TAFE Art and Design grand prize which is now assisting her with further degree studies at ANU's National Arts School.

The year saw Arts OutWest continuing to complete projects such as the three year Stories of the Central West (until March 2005) and pilot an Arts and Disability program for Celebrating Ability in December, across the region.

Time was also given to researching further needs within the region, particularly related to youth arts in preparation for funding applications to the NSW Ministry for the Arts and the Commonwealth's Regional Arts Fund through Regional Arts NSW. In addition, Arts OutWest again applied to TAFE Access division to coordinate the region's ArtStart program in 2005. All have been successful.

In addition, based on the success of the 2003 'In Site Out' sculpture and installation event held in Orange Botanic Gardens and the Western Area Sculptors exhibition held in the Cowra Japanese Gardens in 2004, funding has been made

available by the NSW Ministry for another sculpture event in 2005.

Managing our partnerships with local government has continued in many ways. I have joined the Film Central committee, an initiative of CENTROC, endeavouring to strengthen all manner of film and television making and production in our region.

Other regional partnerships continue to coordinate with CSU Bathurst Campus, the NSW Dept. of State and Regional Development and with the Premiers Department Western Regional Coordination Management Group.

The now monthly packed ArtSpeak bulletin newsletter reaches further than it has ever before through the vast networks that receive the bulletin via email, hard copy or by simply going into our website.

I would like to take this opportunity to thank all my colleagues who have worked to make sure we continue to deliver the services as expected; Tracy Sorensen and Sue Sweetnam, past colleagues, Penny Packham, Margaret Hogan, Bronwyn Giovenco and Kim Booby. I would also like to thank two very special volunteers, Penny Edler, Charles Sturt University Public Relations intern and enthusiastic promoter of the Spring campaign, and Mary Napier who with much valued support from Central West Community College was able to coordinate the pilot Celebrate Ability, arts and disability program for international Day of People with a Disability.

I would also like to thank the Board members for their continued support of all the staff, for their sound advice and direction over the year.

Lastly, on behalf of all the staff, a big thankyou to all our stakeholders, particularly Local Government for making our region so thriving, vibrant and enriching and a reason for Arts OutWest to continue to serve the communities of the central west region.

Hannah Semler



Arts OutWest logo competition winner Bridget Thomas (centre) with TAFE's Kathryn Pitkin and Arts OutWest chair Tim Kelly. Photo: H. Semler

Mission

Arts OutWest will promote, facilitate and advocate for arts and cultural development for the communities of the central west of New South Wales.

Goal 1

Develop Audiences for Arts and Cultural Development Initiatives

1.1 Ensure mechanisms are in place for effective collection of information on arts and cultural activities in the region

Throughout 2004, arts and cultural information received from individuals, local government and presenter groups was processed through our streamlined data management system. The information was then edited and used in our regular media spots, our calendar, our website and our newsletter and offered as lists or to enquirers by phone, fax and email.

1.2 Promote and publicise Central West arts and cultural events through the print and electronic media

Arts OutWest provided extensive promotional services to contributing local councils and their constituent communities continuing to increase and support audiences for cultural events, attracting visitors and promoting the region as culturally diverse.

In 2004 this totalled over 900 regular and one off activities in very small rural localities through to the major cities of Bathurst and Orange.

The promotional service detailed are outlined on further pages but in summary are:

- 12 AOW bi-monthly What's On calendars produced and circulated throughout the network
- 530 AOW radio segments broadcast through community radio 2MCE, ABC Central West Radio 2CR and major commercial stations

- 52 AOW branded TV segments produced and broadcast through Prime TV
- Approx. 25 AOW accredited articles or media releases featured in local, regional, state and national print media
- Circulate monthly ArtSpeak bulletin via email, print/post to Councils and members without internet

1.3 Provide information on arts and cultural events, projects and initiatives of the central west through Arts OutWest internet site www.artsoutwest.org.au

Through 2004 the Arts OutWest website became an increasingly important point of contact for those interested in the arts throughout the region and beyond. It provided information under the following database driven headings: *What's On, Classes and Training, Arts Practitioners, Arts Organisations and Businesses and Venues.*

The site was updated almost weekly and underwent continual evaluation and revamping following its official launch at the AGM in May.

Individuals and organisations made use of the site's ability to take practitioner and activities details by clicking through a simple form. The site hosts the latest Artspeak newsletters as well as updated information about arts funding, media contacts and links to other arts-related websites.

The home page alerts readers to special promotions and links created for CW festivals. There have been more than 10,000 unique visitors to the site over the year with over 14,000 hits overall.

1.4 Ensure ongoing continuation of Arts OutWest media promotions and partnership

During 2004, Arts OutWest has maintained its partnerships with key regional media outlets, including ABC Regional radio 2CR, Radio 2BS, 2MCE community radio, Prime TV and *This Month in Central NSW*. All other print and radio media received regular What's On Calendars and media releases.

A major Spring media Campaign was also run for the festivals at that time if the year targeting major city media



Goal 2

Increase opportunities for all communities to access and participate in arts and cultural development initiatives

2.1 Provide referral, networking and information dissemination

2.1.1 Information Service

Arts OutWest continued to provide an extensive information service in 2004. During the year, Arts OutWest responded to over 600 requests for information and advice.

These included;

- project development advice and assistance
- artist contacts
- contracts and general arts information
- funding advice and grant application assistance
- insurance

2.1.2 ArtSpeak newsletter

Eight issues of the Arts OutWest newsletter *ArtSpeak* were distributed in 2004 beginning quarterly and then merging with the e-bulletin to become a monthly issue. The newsletter disseminates information on funding, training opportunities, resources and contacts, touring shows and general cultural information as well as highlight arts and cultural events in the region.

2.1.3 Maintain a Central West cultural database

Arts OutWest's cultural database now contains a wealth of information about central west and other arts business and community organisations, practising professional and emerging artists, tutors, cultural workers, cultural institutions, local government representatives, media, and tourism organisations. While not exhaustive by any means, it is the only complete cultural map of the entire region covered by participating councils. It is now a vital cultural resource for the community, forming the basis of Arts OutWest's cultural referral and information service and is published on the Arts OutWest website (permissions are sought before publication occurs).

2.2 Attract project funding and assist in developing arts and cultural initiatives

Arts OutWest received a smaller amount of funding for its regional projects in this year. This has over time formed a pattern whereby every two years becomes a stronger project year and funding applications are

more successful. Applications made in this year have by and large been successful for 2005 projects.

The region being smaller than previous years is also reflected in the amount of funding coming into the region in 2004

The following regional projects were funded and undertaken by Arts OutWest in 2004;

2.2.1 Stories of the Central West

Stories of the Central West, a multi-faceted three-year project aimed at assisting with the development and promotion of the identity of the central western region with all its diversity of cultural and artistic expression. The project has been made possible by the Commonwealth Government's regional arts initiative, the Regional Arts Fund, which gives all Australians, wherever they live, better access to opportunities to practice and experience the arts.

The final phases of the project were undertaken in this year with anticipated completion being March 2005.

Aboriginal Arts Development workshops

Three full day workshops were held in Forbes, Condobolin and Wellington each averaging 20-30 attendees. It was an opportunity for emerging artists to meet with representatives from NSW State and Regional Development, the Australia Council and NSW Ministry for the Arts as well as local and invited professional practising artists in all fields of creative endeavour. All learnt about how they could work toward a professionalisation of their artwork and to utilise opportunities as they arose.

To date this has resulted in the Condobolin Wiradjuri artists group holding 2 joint exhibitions, Nyree Reynolds selected for the Affordable Art Show and others invited to further exhibitions. The areas covered included; presentation and promotion, business development cooperative working and marketing. It was recognised that there were issues of copyright and cultural appropriation protocols to be faced by local artists.

Condobolin's Sculpture Project 'The Plough'

This sculpture was finally installed by Council on the island in Gum Bend Lake and generously clear coated by the artist, Ralph Tickerpae. The mosaic base has yet to find a suitable final position as the works are more fragile than originally anticipated.

Earthly Encounters - A curated touring exhibition of the best of the central west's ceramics

This is now planned for its first exhibition in November 2005 in Orange and then travel around the State and beyond to return to Bathurst at the end of 2006. The



Wellington's acapella choir Stray Notes perform at the Burrendong Arboretum Sculpture Walk.
Photo: T. Sorensen

final selection of artists works will be made by curator Alan Sisley early in 2005.

The full set of 9 projects were reported in the previous year

Stories of the Central West documentation

Documenting the *Stories of the Central West* is a key aspect of the final outcome. Adrian Symes and Margaret Hogan have been engaged to design and produce a kit to be available in limited edition in 2005.

2.2.2 Celebrate Ability - International Day of People with a Disability

This project emerged through requests from within the community and was subsequently funded through small grants from Accessible Arts NSW.

Arts OutWest was specifically funded to

- design a re-useable banner, distributed at cost to services and local government
- to launch an Integrated Theatre program involving participants from outside the sector working with the sector
- to coordinate a video link-up with artists across the region, culminating in 3 sites in Lithgow, Bathurst and Condobolin CTC.

Thanks to the further support from Central West Community College, Disability services and Councils, we were able to also have Mary Napier coordinate these projects and to promote the whole program within the region.

The program also included workshops culminating in two exhibitions and a lead-up exhibition at TAFE Bathurst campus curated by Helen Pitcher.

In total, there were eight (8) arts and disability projects forming part of the special celebrations for and around 3rd December 2004 in the central west, the largest number in the state as a whole.

2.2.3 Country Arts Support Program (CASP)

The annual small grants program is managed by Regional Arts NSW for the NSW Ministry for the Arts.

In 2004 Arts OutWest disseminated information, worked extensively to assist applicants and convened the regional assessment review panel that makes recommendations to the State panel of Regional Arts NSW. In total \$15,891 was distributed to cover 19 activities in the region as a CASP grant or as a Guarantee Against Loss or a combination of both.

2.2.4 Arts OutWest unfunded projects

The **30th Anniversary video** first shown at the AGM held in May. Adrian Symes was commissioned to

prepare this from archival Prime TV arts news footage and interviews with past staff. The video is now available at cost.

Arts OutWest new logo was developed through a competition process and received 36 submissions which were put on display at Bathurst TAFE Link ArtSpace. The selection process involved the Arts OutWest chair Tim Kelly, vice-chair and director of Cowra Gallery Jacque Schultz and graphic designer Margaret Hogan. The decision was unanimous, the designer, Bridget Thomas of Sofala mentored to further the design for practical use and the design has now been adopted in all Arts OutWest print and web-media.

2.3 Assist artists and communities to participate in, develop and manage their own community cultural development

2.3.1 Conduct and assist with workshops on project development, marketing, funding and cultural planning

- Creative Volunteering workshop liaison for Cowra
- Facilitated Indigenous Arts development workshops in association as part of Stories of the Central West project
- Cultural development forums and workshops held in Forbes, Parkes and Wellington
- Grant writing workshops held in Gulgong, Forbes and Parkes
- Media workshop held in Parkes
- Cultural development meetings with Arts Councils and artist networks in almost all Council areas

2.3.2 Auspicing project grants

Central West Writers Centre - Originally formed through Arts OutWest 7 years ago, the centre provides information, skills development and support services to the writers in the region. It is now managed by the CW Writers Centre Committee and a part time director, Justin Byrne until June and Angela Hammond from June onwards. Arts OutWest continued to liaise closely with the Centre providing payroll and promotional support.

2.3.3 AOW Assisted projects managed locally

- Kowming Music Festival, Oberon
- Ironfest, Lithgow
- Western Area Sculptors Exhibition Cowra
- Canowindra's Springfest
- 60th anniversary of POW Breakout, Cowra
- Arts and Disability projects in Blayney and Cowra
- Small Schools Visual Arts Festival

Arts OutWest celebrated its 30th anniversary in 2004. This pic shows a dance workshop at Bathurst in the 1970s. Photo courtesy M. Smith.



Goal 3

Promote and advocate the positive economic and social value of arts and community cultural development to government, other agencies and the broader community

3.1 Encourage and assist Local Government to become more actively involved in arts and cultural development

Hannah Semler, the Executive Officer travels throughout the region, meeting with local government and community representatives to provide cultural development information, advice and support.

Over the year, Arts OutWest has had direct input into the cultural planning process of local governments in the region. Particular examples include:

- Forbes Shire Cultural Committee formation and development
- Lithgow City's Cultural planning process including its initial mapping process
- Parkes Shire adoption of its Cultural Plan and establishment of a cultural advisory committee
- Western Plains Regional Development's progress on realising the cultural strategies in the Lachlan Shire Strategic Plan
- Advice on the review of Cowra Shire's Cultural Plan
- Bathurst Cultural Centre further development review following collapse of the Crago Mill project and the development of the Kelso Community and Recreation Centre project. Also advised consultants on arts involvement with new Aquatic centre development.

3.2 Assist in the development of, and provide support to, volunteer and professional arts infrastructure

- Canowindra Artist Network
- Ongoing support of the Arts Councils of the region
- Bathurst Interagency
- Ongoing participation in the Regional Coordination Management Group of the Premier's Office

- Ongoing support of Regional Galleries in Cowra, Orange and Bathurst, Age of Fishes Museum, Bathurst Memorial and Orange Civic Theatre, Parkes Little Theatre, other regional venues
- Visitor Information centre and services
- Ex-officio member of Film Central

3.3 Provide assistance and input into state and federal government arts and related policy development

Arts OutWest works closely with the state regional arts development network through quarterly meetings and conferences at both State and national level to lobby for policy and funding support for regional areas. The agencies include: Regional Arts NSW and through them regional Arts Australia, Local Government Association and Shires Association NSW, NSW Ministry for the Arts, Australia Council, Premier's Department, Department of Communication, Information Technology and the Arts(DCITA), National Association of the Visual Art, Arts Law Australia, Arts Training NSW, NSW Writers' Centre, Museums and Galleries Foundation, Music NSW, NSW Film and Television Office, AusDance, Arts On Tour, Community Cultural Development NSW, NSW Department of Education and Training.

Through such lobbying, we have achieved increased funding to regional NSW from the NSW Ministry for the Arts and The Commonwealth's Regional Arts Fund. We have also lobbied strongly to the Australia Council for the retention of Community Cultural Development funding and are seeing some positive results to come in 2005.

Goal 4

Ensure Arts OutWest operates efficiently, effectively and appropriately

4.1 Ensure financial and legal responsibilities are met

This years program was challenged by diminishing funding from local government due to fewer Councils contributing to the regional program. In September the organisation lost its treasurer consequently responsibility for financial management and review



Theatre workshop,
International Day of People
with a Disability, Bathurst.
Photo: H. Semler.

fell to the executive officer and finance and fundraising subcommittee of the Board. In addition the finance officer position continued to change with three different officers carrying the position over the year. However all financial reporting requirements continued to be met including preparation of quarterly accounts for the ATO and Board reports, budget reviews and acquittals of grants and funding.

4.2 Ensure sound planning and evaluation mechanisms are in place

Arts OutWest continued to operate under the 2002-2005 Strategic Plan which was then sent out for evaluation and review at the end of the year in preparation for the 2005-2007 Plan. 18 replies were received from members and Council stakeholders providing valuable feedback substantially supporting the core services of the program.

4.3 Ensure sound operational management is in place

The 2004 Operations Plan covered the core services of the organisation along with cultural development projects, staff training and review processes.

As there were considerable staff changes in 2004, induction training became a significant focus. Staff meetings on a fortnightly - monthly basis has kept the wheels on track.

4.4 Regional Area Review

In 2004 the amalgamation of Bathurst and Evans Councils to become the Bathurst Regional Council along with that of Mudgee and Rylstone to become the new Mid-Western Regional Council has had little or no effect on the support or operations but some effect on the finances of Arts OutWest.

Mudgee Shire Council had only funded the program sufficiently to provide services until March 2004 and Rylstone had been forced to withdraw in 2003 due to financial constraints.

4.5 Secure Funding Sources

- 11 Councils renewed their financial commitments to the regional arts program through the MOU of the 13 in the region.
- NSW Ministry for the Arts CCD funding made triennial to be reviewed in 2007
- Project based funding was secured for only two regional projects in 2004 but for 4 projects in 2005

Gaol 5

Ensure that Arts OutWest is recognised as the key representative body and advocate for arts and cultural development in the region

5.1 Ensure that Arts OutWest Regional Arts Board structure is representative and reflects the diversity of the region

The Arts OutWest Board members of 2004 represent the communities of Bathurst, Blayney, Cowra, Lachlan, Lithgow, Orange, Parkes, Wellington and Mudgee (until August), being 9 of the now 11 (previously 15) local government areas supporting the program as at 30 June. The members cover a diverse range of cultural practice and cultural support organisations including Arts Councils, music and drama, local government, Charles Sturt University, media, cultural council representatives, arts practitioners.

5.2 Ensure Arts OutWest satisfies the expectations and needs of its stakeholders and that it achieves a high level of customer satisfaction

All staff respond to enquiries and requests for assistance in a timely and informative manner. The Executive Officer prepares and distributes regular reports to Board members and member Councils. The evaluation of our Strategic Plan outcomes as described in 4.2 has provided valuable feedback.

5.3 Ensure that AOW represents and advocates for the region in accordance with stakeholder needs

In 2004 Arts OutWest brought to attention, the need to increase CASP funding for regional projects and to the need for providing CPI increases for triennial funding. In addition, attention was brought via the Regional Coordination Management Group for government departments to use regional artists as part of their regular operations, in events, conferences, awards, schools and tertiary education, and with training and community projects.

Arts OutWest Chair Tim Kelly is the regional representative on the Board of Regional Arts NSW.

The Plough Sculpture at Condobolin, a
Stories of the Central West project
 Photo: H. Semler.



Arts OutWest Funding

CORE SERVICES

NSW Ministry for the Arts	\$85,000
Arts OutWest Operations	
Local Government (accrued basis)	\$55,050
TOTAL CORE FUNDING	\$140,050

ARTS OUTWEST REGIONAL PROJECTS

Arts OutWest accesses and auspices funding

Regional Arts Fund	\$18,000
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Stories of the Central West yr 3

Commonwealth Government's Regional Arts initiative managed by **Regional Arts NSW**.

Celebrate Ability - Arts and Disability program for International Day of People with Disability

Accessible Arts NSW	\$1,500
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Banner design by Hagit Ashual

CW video link-up

Integrated Theatre launch

Central West Community College	\$1,520
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Project co-ordination by Mary Napier (under Work for the Dole scheme)

Local Government donations	\$200
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Volunteer Travel support	\$1,500
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to Meeting Place, the National Regional Arts Conference held in Horsham Victoria - 5 attendees

from RANSW for NSW Ministry for the Arts

AUSPICED GRANTS

Central West Writers Centre	\$25,210
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Salary management

TOTAL PROJECT FUNDING	\$46,410
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IN KIND SUPPORT to Arts OutWest

Arts OutWest gratefully acknowledges the support of **Charles Sturt University** for office space and services

Roger Parsons our auditor,

James Lawrence for financial advice

Westoil for fuel discounts

Pigments & Palettes for logo competition sponsorship

Attracting Funding to the Region

Arts funding contributes significantly to the cultural life of the region. In 2004 the central west region received almost **\$900,000** in arts and cultural funding through the state and federal government and other programs. See Appendix 1 for details of these grants.

In addition to seeking funding for specific projects, Arts OutWest works to increase funding to the region as a whole. This is done in a variety of ways:

- identifying the needs and applying directly
- assisting people with funding advice
- lobbying for the needs of the Central West region to state and local government and other agencies.

Arts OutWest assists groups and organisations to access funding by preparing applications, providing comment and review or providing letters of support as appropriate.

In 2004 Arts OutWest was directly involved with the following submissions for groups:

- Adrian Symes for the Ashfield Artist in Residence program
- Forbes Shire Library for the Wenz Collection
- Kowmung Festival, NSW Ministry for the Arts
- Parkes M&D for director in residence for 2005
- Bathurst Arts Council for Catapult 2005
- Bathurst Theatre Company for Men's Monologues
- Ken Hutchinson for Mid-North Coast Artists in Residence
- Mary Napier for Rathcool residency in Ireland
- Molong Mural Project
- Ironfest in Lithgow
- Heart of NSW Festival, Lachlan shire for Flying Fruit Fly Circus
- Kids Earth Fund for special art and environment project in Wellington - Mid-Western region
- Cowra Pylons Mural Project - Australia Council

Successful submissions in 2004 included:

- Adrian Symes - Ashfield Artist in Residence program
- Forbes Shire Library for the Wenz Collection
- Kowmung Festival, NSW Ministry for the Arts and Festivals Australia for 2005
- Heart of NSW Festival, Lachlan Shire for Flying Fruit Fly Circus
- Ironfest in Lithgow



Arts OutWest Media, Information
and Promotions Officer,
Tracy Sorensen.
Photo: S. Woodhall.

Media & Promotions

Arts OutWest is very pleased to help promote the rich and varied cultural life of the central west. A total of 1455 arts and cultural activities were entered into the Arts OutWest "What's On" database in 2004. Almost *all* of these were announced on ABC local radio, 2MCE FM and/or 2BS in Bathurst. A big thanks to Jen Lacey (ABC), Michelle O'Connor (2MCE) and Janice McGilchrist (2BS) who kept the Arts OutWest "spots" going throughout the year and were such a pleasure to work with. In the central west we are uniquely fortunate to have a local television station 100 per cent committed to the arts, allowing Arts OutWest to host its own weekly arts news item. Thanks as always to John Kerrison and the wonderful crew at Prime TV. Thanks also to Rural Press newspapers throughout the region which invariably picked up our Arts OutWest media releases throughout the year. From June, Arts OutWest combined its monthly email bulletin and quarterly ArtSpeak newsletter into one monthly publication.

News Stories by Arts OutWest on Prime TV

(Fully documented arts news stories)

Rebecca Dowling & Melissa Ellero Exhibition at Cowra Japanese Gardens in **Cowra**

Donald Friend painting purchase at the Bathurst Regional Art Gallery in **Bathurst**

Something to Write Home About exhibition at Cowra Art Gallery in **Cowra**

Vicki Blazley & Phil Jeffery exhibition at the Di Colman Gallery in **Orange**

Wild Nature exhibition at the Orange Regional Gallery in **Orange**

Golden Threads at Eskbank House in **Lithgow**

Big Blue Aboriginal Art Shop in **Blayney**

Portland Art Prize in Portland in the **Lithgow** shire

Does this screaming come from me at Warpstanza in **Bathurst**

March Exhibition at the Di Colman Gallery in **Orange**

Cowra Art Awards at the Cowra Art Gallery in **Cowra**

The Shneedles at the Entertainment Centre in **Bathurst**

Ros Auld Ceramics exhibition at the Orange Regional Gallery in **Orange**

Not Just One film premiere, Chris Payne in **Parkes**
Autumn Heritage Festival, Freemantle Tour with Jim
Bucchan in **Evans**

Convergence exhibition, Cowra Art Gallery in **Cowra**

Piano concert by Elena Day Hakker plus Arts OutWest
AGM in **Lithgow**

Heritage Arts at Miss Traill's House in **Bathurst**

Poet Phil Hammial and artist Glenn Smith at Di Colman
Gallery in **Orange**

Highland Fling presented by the Oberon Arts Council in
Oberon

Marinka Kordis at Warpstanza Gallery in **Bathurst**

Musica Viva at Blayney Public School in **Blayney**

Cumnock children's murals in Cumnock in the
Cabonne Iga

Crossing the Blue Mountains Exhibition Bathurst

Regional Art Gallery in **Bathurst**

Trials of Poor Dickie, Sofala Players in **Evans Shire**

Feathers and Fungi photographs by Norman Hoadley
filmed in **Blayney**, relating to an exhibition at the L&S
Gallery in **Bathurst**

Skipping on the Sinister Side at the Warpstanza Gallery
in **Bathurst**

Molong Community Murals in **Cabonne** shire

Kalari Vineyard Exhibition, "Mrs Weir's Jug" in **Cowra**

On Golden Pond, Orange Theatre Co, in **Orange**

Celebrating Parkes Embroidery Wallhanging. **Parkes**

Jeff Tanner's exhibition at the Parkes Craft Corner in
Parkes

Annie by the Bathurst Carillon Theatrical Society in

Bathurst

Gallery Amuse-Guerle Opening in Millthorpe in the

Blayney Shire

Mayu Kanamori at Canowindra High in the **Cabonne**

Richard Goodwin Exhibition at Orange Regional Gallery
in **Orange**

History Week at Eskbank House in **Lithgow**

Artist profile of Aboriginal artist Paul Taylor at home in

Guerie in **Wellington Iga**

Burrendong Arboretum Open Day and Sculpture Walk in

Wellington Iga

Chainsaw art at Daffodil Festival in **Oberon**

Kasey Sealy, guest of the Rotary Ipomea Art Show in

Forbes

Flying Fruit Flies in Condobolin during Heart of NSW

Festival in **Lachlan Shire**

Matchmakers Musical by Parkes M&D in **Parkes**

Singular Visions exhibition at Cowra Art Gallery in

Cowra

Mental Health Art Show, Kenna Hall focus on

Heckenberg in **Orange**

Arts OutWest Media Officer, Margaret Hogan (Jan-March 2004) with her own work at L&S Gallery, Bathurst.
Photo: H. Semler



Joanne Linsdell, artist in residence at Hill End in **Bathurst Region**
Student Art Show at Cowra Art Gallery in **Cowra**
Town Band celebrates 125th anniversary in **Wellington**
Waste 2 Art Exhibition at Eskbank House in **Lithgow**
Portland Crystal Theatre \$150,000 renovation grants in Portland in **Lithgow LGA**
Trish Freeman's Wiradjiri turtle art in new Environmental Learning Facility (ELF) in **Orange**
Sister Angelica at Bathurst Memorial Entertainment Centre in **Bathurst**
Arts workshops for people with intellectual disabilities in **Blayney**
Gwen Frolich Bequest (over \$1 million value) to Bathurst Regional Art Gallery in **Bathurst**
Melissa Barber's Spring Exhibition in Canowindra in **Cabonne** shire

"Straight to camera" on Prime TV

(Preview announcements by Tracy Sorensen)
Elvis Revival Festival in **Parkes**
Central West Writers' Centre and Orange Community Radio Radio Plays project in **Orange**
Emerging Artists Forum in **Cowra**
Fran Ferguson Exhibition at Warpstanza Gallery in **Bathurst**
Kowmung Music Festival in **Oberon**
Bruceedale Concert in **Evans Shire**
Opera in the Gardens in **Cowra**
Cobb & Co in **Bathurst**
Sofala Art Show and Music on the Rocks in **Evans Shire**
Ray Merton Retrospective at Peak Hill in **Parkes Shire**
John Barnes exhibition at Eskbank House in **Lithgow**
Canowindra Balloon Festival in **Cabonne Iga**
Heritage Festival in **Forbes**
Sydney Conservatorium concert in **Orange**
Whose Life is it Anyway, M&D in **Parkes**
Old and New Lace exhibition in **Lithgow**
Archibald Prize touring exhibition in **Orange**
Mary Douglas Exhibition in Canowindra in **Cabonne Iga**
Parkes Potters Group at the Craft Corner in **Parkes**
Ripples Exhibition at the Di Colman Gallery in **Orange**
Journey Banners for NAIDOC Week at Bathurst Regional Art Gallery, **Bathurst**
Archibald Prize touring exhibition at the Orange Regional Gallery in **Orange**
Parkes Country Music Muster in **Parkes**

Stage West One Act Plays in **Parkes**
Lithgow Needlework & Fibres Expo in **Lithgow**
Uniting Church Concert in **Orange**
Evans Arts Council Annual Exhibiton in **Evans** (Bathurst Region)
Mayu Kanamori lecture at the Cowra Art Gallery in **Cowra**
Guerie artist Paul Taylor's exhibition from **Wellington**
Cement works photography exhibition at Portland in **Lithgow**
Waste to Art workshop at Orange Regional Gallery in **Orange**
Cinderella the Musical by Wellington M&D in **Wellington**
Bush poetry competition during Springfest in Canowindra in **Cabonne**
Rotary Club Art Show in **Lithgow**
Painted wine bottles exhibition during Winefest in **Orange**
Country Music Muster at the Bathurst RSL in **Bathurst**
Juxtaposition exhibition at Orange Regional Gallery in **Orange**
The Rhythm of Life Christmas Spectacular in **Lithgow**
Pol Cruz and Jack Meagher exhibition in **Forbes**

Prime TV stories on Arts OutWest's recommendation

Arts OutWest logo competition - **Regional**
A Local Man - **Bathurst**
Almost project - **Bathurst**
Lithgow steam train mural in **Lithgow**
Texas Tea Party sculpture exhibition at the Left Bank Gallery, **Canowindra**
Western Area Sculptors exhibition in **Cowra**
Springfest in **Canowindra**
Lewins Gate re-dedication in Machhattie Park (using video footage by Bruce Ryan) in **Bathurst**



Parkes celebratory wallhanging, detail.
Photo courtesy *Parkes Champion Post*.

Arts OutWest core services to Councils and their communities

Despite the changes in Councils over the past year, Arts OutWest has continued to actively engaged in partnerships with all continuing member councils of the central west region.

Those Councils where there have been changes include the amalgamated Mudgee and Rylstone Councils into the Mid-Western Regional Council have not supported the regional arts program beyond the 2003-4 financial year. The amalgamation of Bathurst and Evans Shire into the Bathurst Regional Council area has in no way impacted on the delivery of services to that region. Weddin Shire continue to remain outside of the central west regional arts program.

In 2004, no Councils requested or took the opportunity to have a presentation, however presentations were made to some Council and community committees. Following the last Council elections, councillor training programs included a presentation on Arts Outwest services and provided an opportunity to respond to questions

The core services as outlined in the Strategic Plan outcomes have been offered to all Councils and delivered to those with whom individuals, community groups or Council officers have requested advice and assistance.

This has included; developing arts and cultural reference groups, cultural planning, encouraging access to funding and resources, holding forums and workshops in partnership or supported by Councils. Arts OutWest Board members and staff have attended specific community cultural events

Regular reports have been sent to all councils over the year and an evaluation of Arts OutWest Strategic Plan undertaken through key Council officers and the general membership.

In addition, by joining the Film Central Committee, it has been possible to strengthen some of the relationships with economic development and tourism development officers of all CENTROC councils and the strategic outcomes we jointly wish to achieve.

Through our core services and regional projects, Arts OutWest has continued to;

- support funding applications
- further expand the cultural base
- continue to advocate at the State and National level
- provide advice and practical support
- deliver extensive arts promotion service

The following pages provide a summary of outcomes and their estimated value for each of the contributing member Councils of the region.

Arts OutWest membership

Arts OutWest membership is currently separated into: individual and organisational including local government membership. By virtue of local government membership, individuals and organisations in that local government area are able to access Arts OutWest services.

Members receive direct access to the following services:

- *ArtSpeak* newsletter (monthly) with printed What's On calendar
- promotional services for TV, radio and print media
- invitations to special events
- funding and project development advice and assistance
- members have the opportunity to participate in Arts OutWest as an organisation

As at 31 December, Arts OutWest had the following financial members:

- 11 Local Government Councils of the central west
- 46 individual members
- 51 organisational members (the combined membership base of each of these organisations, could represent up to 4,000 individuals in the region)

Kelso circus members get ready for the Bathurst launch of International Day of People with a Disability, Bathurst.
Photo: H. Semler.



Bathurst Regional Council

including the former Evans Shire Council

Hannah Semler has had ongoing contact and involvement at all levels within the Bathurst community. These have included:

- Ongoing advice and support to Community planning and design processes associated with Bonner St Park Community Recreation Centre development in Kelso.
- Gave a presentation to Bathurst Interragency on the role of the Arts in community development
- Meetings, extensive communication and consultations with Council staff on projects, initiatives and strategic directions including cultural planning at the community Forum
- Attended meetings with Uniting Church representatives, Bathurst Theatre Company, Bathurst Arts Council, CSU staff and students, 2MCE, local artists and writers, funding advisers, Aboriginal people, the staff of Bathurst Regional Arts Gallery, The Bathurst Memorial Entertainment Centre, among others
- Attendance at several local events including, TAFE, CSU, Bathurst Theatre Company, Bathurst Arts Council concert, Bathurst Regional Art Gallery, L&S Gallery, Warpstanza Gallery, Miss Trails House, The Bathurst and District Museum, Australian Mineral and Fossils Museum, and subscription performances at the BMEC, Brucedale concert, O'Connell events, Sofala Players, Turon Art Group, Music on the Rocks, Hill End open days and other events
- Supported emerging and professional performers, writers and visual artists with accessing funding for activities with contacts and letters of support

- Committee member and prepared funding applications for Catapult Youth Arts Festival to have Flying Fruit Fly Circus develop a special new work

Councillor Janice McGilchrist is an active member of the Board of Arts OutWest and represents the interest of Council, the arts sector, heritage and national trust and tourism.

Promotion

269 events promoted on radio; in calendars and on the website

15 Arts OutWest news stories on Prime TV

5 straight to camera promotions on Prime TV

ESTIMATED VALUE of SERVICES

Core Services	\$ 4,800
CASP recommendations	\$ 3,848
Promotions	<u>\$22,500</u>
TOTAL Estimated value	<u>\$37,948</u>



Cumnock mural project.
Photo: Margaret Carrol

Blayney Shire Council

- Provided advice and support to local Aboriginal enterprise, the Big Blue Shop, including promotional support
- Encouraged greater involvement in the arts with locals
- Encouraged and assisted Nyree Reynolds with development of CASP and Accessible Arts grant applications for Art and Disability Program with significantly positive results. These were auspiced by Blayney Shire Council but required additional funding that was not made available locally.
- Attended Australia Day activities in Carcoar and interviewed patchwork quilter Jo Baker and Carcoar potters and museum volunteers
- Attended exhibitions in Millthorpe including Tim Kelly officially opening Art Ability Exhibition and Les Amuse Geulles new gallery
- Provided advice to Council officers on cultural and community development

Promotion

8 events promoted on radio, in calendars and on the website
5 Arts OutWest news stories on Prime TV

ESTIMATED VALUE of SERVICES

Core Services	\$ 2,000
CASP recommendations	\$ 507
Accessible Arts support	\$ 500
Promotions	<u>\$ 7,500</u>
TOTAL Estimated value	\$10,507

Cabonne Council

- Advised on preparation of CASP and other grant applications for Springfest, Molong murals and other projects
- Continued to strongly promote local artists and events especially SpringFest and Canowindra Artists Network activities including travelling exhibition planned for later in the year, Molong and Cumnock murals, Manildra Amusu movies
- Ongoing liaison with tourism development officer regarding programs and services and continued contact with Council staff
- Extensive continued support and advice to Canowindra Artists Network and attended meeting of group in late May and two exhibitions
- Attended exhibitions, Springfest, concerts, Eugowra Museum, Molong murals, Cudal Cultural Centre, local events in wineries

Promotion on Prime Television

25 events promoted on radio, in calendars and on the website plus additional SpringFest campaign
4 Arts OutWest news stories on Prime TV
3 straight to camera promotions on Prime TV

ESTIMATED VALUE of SERVICES

Core Services	\$ 4,000
CASP Recommendations	\$ 2,500
Promotions	<u>\$ 6,500</u>
TOTAL Estimated value	\$13,000



Cowra Council

- Continued ongoing liaison with local arts groups representatives
- Advised on project proposals and CASP funding applications
- Assisted in coordinating Creative Volunteering workshops
- Continued to strongly promote local events
- Advised on and attended 60th Anniversary of POW breakout celebrations project proposals including funding opportunities
- Followed up with Council staff on several matters regarding project developments
- Assisted with and supported Australia Council grant application for Bridge pylon murals
- Gave presentation to Cultural Council
- Met with local indigenous artist on three occasions
- Attended opening of several exhibitions
- Attended Multicultural Interragency meeting
- Advised and supported Western Area Sculptors exhibition
- Advised and supported Arts and Disability projects organised by Cowra Gallery and the Special Needs program
- Jacque Schultz continues to be the Cowra representative and Vice Chair on the Board of Arts OutWest

Promotion

88 events promoted on radio, in calendars and on the website

7 Arts OutWest news stories on Prime TV

3 straight to camera promotions on Prime TV

ESTIMATED VALUE of SERVICES

Core Services	\$ 4,500
CASP Recommendations	\$ 2,900
Promotions	<u>\$11,500</u>
TOTAL Estimated value	\$18,900

Forbes Shire Council

- Meeting with Council executive staff and follow-up discussions throughout year on cultural planning, events promotion, youth officer and youth centre development
- Ran Indigenous Arts Development Workshop with 32 attendees from around the CW region
- Facilitated Funding and grant writing workshop with 12 participants
- Facilitated and attended 2 public arts forums - to explore meaning of culture and assist with establishing a cultural committee
- Gradual increasing promotion of local cultural events including Heritage Festival
- Assisted CASP applications for Corinella, Town Band, Mitchell Conservatorium
- Funding and promotion advice to Promotion and Development Board for special events
- Ongoing liaison with Mitchell Conservatorium, the Upstairs gallery, Merrill Findlay, Corinella school
- Liaised with Yoorana Gunya regarding assisting with various projects
- Ongoing liaison with CENTROC EO Donna Farragher re Film Central and CENTROC

Promotion

33 events promoted on radio, in calendars and on the website

1 Arts OutWest news story on Prime TV

2 straight to camera promotions on Prime TV

ESTIMATED VALUE of SERVICES

Core Services	\$4,500
Workshops	\$1,000
CASP Recommendations	\$1,200 (GAL\$500)
Promotions	<u>\$1,900</u>
TOTAL Estimated value	\$8,600



Firing off an old cannon
at Lithgow's Ironfest.
Photo: A. Wilson.

Lithgow City Council

- Attended meetings and advised on Lithgow's Cultural Plan with council staff and Arts Council members
- Advised on Portland Crystal Theatre venture; Promote Portland initiative; PCYC infrastructure development
- Attended Waste to Art exhibition, Cultural Awards including making presentations, Concert with Elena Day Hakker following AGM, Ironfest
- Attended PCYC Mural Boards Unveiling and consulted on future youth arts project needs
- Presented at the Lithgow Interragency meeting and provided follow-up advice for CASP applications
- Employed Sunny Corner video maker Adrian Symes to prepare 30th AOW Anniversary video
- Supported successful application for Adrian Symes to undertake artist in residence in Thirning Villa, Ashfield
- Ongoing advice to Arts Council members on the proposed Cultural Plan for Lithgow
- Invited Sodwalls artist Gabriella Hegyes to be guest presenter at the Arts OutWest Annual General Meeting held in Lithgow 1 May
- Engaged Bob Sutor, local Aboriginal artist to present at Indigenous Arts development workshop in Condobolin
- Ongoing liaison with Council staff – new library
- Extensive promotions of events thanks to the strong information exchange between council, the community and Arts OutWest
- Assisted with Council hosting Video link-up for International Day of People with a Disability
- Provided Council with 2 banners for IDPWD
- Organised meeting with State and Regional Development Community Economic development officer for Promote Portland group
- Supported travel expenses to national Regional Arts Conference, Meeting Place in Horsham VIC for Macgregor Ross, coordinator of Ironfest
- Al Ritchie continued as representative for Lithgow throughout the year, Lawrence Harris resigned as treasurer in September on moving to West Australia

Promotion

89 events promoted on radio, in calendars and on the website
6 Arts OutWest news stories on Prime TV
6 straight to camera promotions on Prime TV

ESTIMATED VALUE of SERVICES

Core Services	\$ 4,200
CASP Recommendations	\$ 500 GAL
Promotions	\$ 9,500
TOTAL Estimated value	\$15,200

Chainsaw sculptor Brian Causer in action at the Daffodil Festival, Oberon.
Photo: T. Sorensen



Lachlan Shire Council

- Met for full day with Western Plains Regional Development and representatives of Council, Youth services indigenous artists to determine plans for the year related to local issues and needs
- Liaised with Youth development officer on key opportunities to be addressed in youth arts program 2005
- Ongoing liaison with Arts Council and Western Plains Regional Development regarding finalising installation of The Plough sculpture project.
- Facilitated Indigenous Arts Development Workshop with local and other central west Aboriginal artists and performers. Guest speakers included Darrell Sibosado from the Australia Council for the Arts and Helen Dalton representing the CWA Countrystore initiative
- Assisted with state-wide promotion of Heart of NSW Festival through special Spring Media Campaign
- Provided support letter and advice for funding submissions
- Heather Blackley continued in her role as Board member representing Lachlan region
- Supported Heather Blackley's travel to the National Regional Arts Conference, Meeting Place in Horsham, VIC

Promotion

18 events promoted on radio, in calendars and on the website
1 Arts OutWest news story on Prime TV

ESTIMATED VALUE of SERVICES

Core Services	\$3,200
Indigenous workshop	\$1,200
CASP Recommendations	\$ 800
Promotions	<u>\$1,500</u>
TOTAL Estimated value	\$6,700

Mudgee Shire (until April)

Amalgamation with Rylstone Shire to become Mid-Western Regional Council 26 May 2004

- Facilitated funding and Grant writing workshop in Gulgong
- Provided response to Recreation and Cultural planning strategy
- Convened meeting with Council staff, Mayor Dennis Yeo and Regional Arts NSW CEO Vic Keighery to clarify regional arts program and new methods of funding with MOU
- Extensive negotiations with stakeholders via phone and email on Mudgee Council membership with resultant strong lobbying by members and others
- Withdrew program services to council area after April due to lack of funding support
- Continued to receive more than 60 requests for promotion over the year via mail, email, phone and fax from individual artists, arts groups, wineries, businesses
- Provided information and Newsletters to all financial member.
- Continued to include Council area in development of ceramic touring exhibition project to now take place beginning November 2005 in Orange.

Promotion Jan - March

23 events promoted on radio, in calendars and on the website (also maintained cultural directory listings)
No Arts OutWest news stories on Prime TV
3 Recommended for coverage

ESTIMATED VALUE of SERVICES

Core Services	\$2,500
Promotions	<u>\$1,000</u>
TOTAL Estimated value	\$3,500



Formulae by Richard Goodwin, exhibited at the Orange Regional Gallery. Photo courtesy ORG.

The Oberon Council

- Ongoing liaison with members of the Oberon community including advice on potential funding projects, Kowmung Festival, Malachi Gilmore Hall purchase, Daffodil Festival
- Less regular information exchange with Visitor Information office since departure of Nicole Jackson is much missed
- Offered assistance and advice on mosaic project by Oberon Arts Council
- Promoted all local arts events and activities including ongoing regular open galleries, meetings and classes, Scottish Night, Daffodil Festival and Kowmung
- Attended Kowmung Festival and Daffodil Festival
- Liaised extensively with Kowmung committee and provided letter of support for 2 further grant applications
- Disappointed in not receiving any funding applications in this year
- Provided travel assistance for Fran and Tim Charge to attend National Regional Arts Conference, Meeting Place in Horsham Vic

Promotion

21 events promoted on radio, in calendars and on the website

3 Arts OutWest news stories on Prime TV

1 straight to camera promotion on Prime TV

ESTIMATED VALUE of SERVICES

Core Services	\$1,500
Promotions	\$5,000
TOTAL Estimated value	\$6,500

Orange City Council

- Board meetings continued to be held in Orange City Council's workroom. This is appreciated
- Cllr Peter Hetherington took over Board representative position from former Councillor Brenda Davies
- Attended local events at Civic Theatre and in Art Gallery, Di Colman Gallery, Regional Conservatorium, Central West Writers Centre, Duntryleague, Function Centre and in the Library and FOOD WEEK Fair
- Liaison and meetings with major cultural institutions including Regional Art Gallery, Conservatorium and with regional departments including State & Regional Development, CENTROC and DOTARS ACC
- Meetings with Central West Writers Centre directors on program
- Extensive liaison with youth services officer and other youth services for mural project and planning for 2005 Youth Arts program
- Attended regular meetings of Film Central in Orange Councillors Workroom
- Meetings held with Council staff
- Presentation to Rotary Daybreak Committee
- Stephen Sykes, chair of Central NSW Tourism present to AOW Board on Strategic tourism targets
- Liaised with Education staff at TAFE and Orange office
- Advised local Aboriginal artists on opportunities and invited all to participate in development workshops
- Met with special interest groups on developing a multi-cultural event or series of events
- Ongoing promotion of exhibitions, events, regular activities, galleries, arts events in wineries, concerts and films
- Netwaste CASP application for whole region – advised on artists and recommended for funding
- Provided Council with International Day of People with a Disability banner

Promotion

155 events promoted on radio, in calendars and on the website

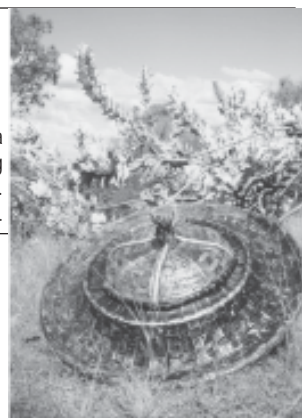
9 Arts OutWest news stories on Prime TV

9 straight to camera promotions on Prime TV

ESTIMATED VALUE of SERVICES

Core Services	\$ 4,500
CASP Recommendation	\$ 2,000
Promotions	\$14,500
TOTAL Estimated value	\$21,000

Sculpture by Gabriella Hegyes at Burrendong Arboretum.
Photo: Tracy Sorensen.



Parkes Council

- Liaison on CASP applications, local events and general promotional enquiries
- Received only 2 applications for CASP from Parkes Shire (1 combined with Tottenham), both were recommended
- Extensive liaison with and support of Music and Dramatic Society on funding submission for director position to NSW Ministry for the Arts and regional Arts Fund applications
- Recommended local artist Pol Cruz for several projects and supported exhibition in Bathurst Regional Gallery
- Liaised and met with Parkes Arts Council on financial issues, opportunities to engage further in projects and directions for the organisation. This will take some time to take effect
- Facilitated Cultural Forum to try to establish Cultural Reference group for Councils Cultural Plan
- Facilitated a funding and Grant Writing and a media workshop for 12 participants
- Review of draft Cultural Plan for comment and provided presentation and Cultural Plan review to Council
- Ongoing exchange of information with Visitor Information Office
- Liaised with Peak Hill and Trundle individuals and groups on funding and special projects such as the Peak Hill Mine cultural centre initiative and the Bush Tucker Day in Trundle
- Invited Parkes Shire to be involved with International Day of People with a Disability
- Provided media promotional support wherever possible

Promotion on Prime Television

23 events promoted on radio, in calendars and on the website
4 Arts OutWest news stories on Prime TV
6 straight to camera promotions on Prime TV

Core Services	\$3,500
CASP Recommendations	\$ 800
Promotions	<u>\$4,000</u>
TOTAL Estimated value	\$8,300

Wellington

- Supported local artist Cedric Talbot to present at Indigenous Arts development workshop in Condobolin (Stories project)
- Facilitated full day Indigenous Arts development Workshop in partnership with Orana Aboriginal Corp. Involved guest speakers Garry Jones from NSW Ministry for the Arts, Roxanne Smith, State and Regional Development and Boomalli artists Cooperative member Joe Hurst giving inspiring presentation. A Stories of CW project
- Advised and supported Geurie artist Paul Taylor to exhibit at Bathurst regional Gallery and to be involved with Indigenous Arts Development workshops
- Consulted with Jodi Chjester on development of special central west Aboriginal Arts exhibition to be held mid-2005 in Orange Regional Gallery
- Facilitated 2 meetings and a Forum to explore Cultural activities and resources within Wellington Iga. Established key players and interest with report sent to all.
- Ongoing liaison with local contacts regarding activities, progressing initiatives very slowly
- Invited but did not receive submissions for CASP
- Continued to solicit information for media promotions
- Accepted Brandon Wilson onto the Board of Arts OutWest as Wellington representative

Promotion

12 events promoted on radio, in calendars and on the website
3 Arts OutWest news stories on Prime TV
2 straight to camera promotions on Prime TV

Core Services	\$3,000
Indigenous Arts Workshop	\$1,500
Promotions	<u>\$4,500</u>
TOTAL Estimated value	\$9,000



The "Fiddler on the Ute",
Kowmung Music Festival.
Photo courtesy Kowmung
Music Festival.

Grants Received in the Region in 2004

Arts funding contributed significantly to the region in 2004. The following is a snapshot - by no means exhaustive - of arts funding received in the Arts OutWest region through state and federal government and devolved programs. Arts OutWest made recommendations on the Country Arts Support Program (CASP) grants listed below. Arts OutWest provided letters of support and advice on many others.

Regional Arts NSW, CASP Grants

"First Time" Workshops Blayney	\$507
The Allegrì Singers Bathurst Sacred Music	GAL\$500
"A Local Man" - Chifley Play Bathurst	GAL\$784
Bathurst Reg. Art Gallery for NAIDOC	\$1,250
Bathurst Reg. Art Gallery Hill End workshops	\$350
Canowindra Art Network towards Springfest	\$2,000
CW Families First Playgroups (based Parkes)	\$700
Molong "Write Our Community"	\$500
Corinella P & C Drama Workshops	\$600
Cowra Art Group Youth textiles	\$500
Cowra Breakout Committee	\$2,000
Cowra Shire Council Illustrating Workshops	\$400
Evans Arts Council Small Schools Arts Fest	\$1,000
Forbes Mitchell Conservatorium for recital	GAL\$500
Forbes Town Band Music Workshops	\$700
Lithgow Arts Council Opera in the Union	GAL\$500
NetWaste Waste to Art and Design	\$2,000
Trundle, Tullamore, Tottenham Art in the Park	\$800
Tottenham Historical Society Story Telling	\$300

TOTAL CASP \$15,891

NSW State and Regional Development

Tullamore Irish Festival	\$8000
Heart of NSW Festival Condobolin area	\$8000

Festivals Australia (DCITA)

Kowmung Music Festival, Oberon	\$6000
Heart of NSW Festival, Condobolin	\$8,000

Foundation for Young Australians (Private)

Desert Pea Inc. (Bathurst) for community fest.	\$6000
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Department of Transport and Regional Services (DoTARS)

CENTROC for Film Central manager	\$55,000
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Tourism NSW Regional Flagship Events

Elvis Festival, Parkes	\$10,000
FOOD Week, Orange	\$10,000
Ironfest, Lithgow	\$10,000

NSW Ministry for the Arts Cultural Grants

CW Writers' Centre - towards running costs	\$22,500*
CW Writers' Centre - towards literary program	\$5000*
CW Writers' Centre for LitLink	\$10,750*
CW Writers' Centre for Big Name Goes Bush	\$3,500*
Bathurst City Council museums ed. officer	\$20,000
Bathurst City Council museums display	\$75,000
Bathurst City Council museums manager	\$35,000
Lithgow Mine Heritage Park - blacksmithing	\$15,000
Eugowra Heritage Museum - sealing eaves	\$977
Eugowra Heritage Museum air con. & lighting	\$5,500
Hill End - Craigmoor House oral history project	\$500
Orange City Council - Watermarks exhibition	\$12,000
Parkes Regional Museum	\$50,000
Kowmung Music Festival	\$12,000
Bathurst Reg. Gallery annual program	\$40,000
Cowra Art Gallery - director	\$25,000
Cowra Art Gallery Convergence exhibition	\$5,000
Cowra Art Gallery Tea Party exhibition	\$2000
Orange Reg. Gallery annual program	\$35,000
Arts OutWest program	\$85,000

TOTAL MINISTRY \$ 459,727