



**Media Alert**

Thursday April 9, 2009

## **Launch of report on Creative Industries in Central West NSW**

A major new report shows the creative industries are a larger contributor to the Central West economy than Mount Panorama, the region's largest tourist attraction.

**The report on the Central West Creative Industries Survey 2008  
will be launched by Dawn Fardell, Member for Dubbo  
at 11am on Tuesday April 21  
at Taste Canowindra, Cnr Tilga and Fergusson Sts, Canowindra**

The report, commissioned by Arts OutWest and funded by the Central West Regional Development Board and the NSW Department of State and Regional Development, shows the results of the largest survey ever undertaken of the Central West's creative industries.

Creative industries include visual arts, the design and architecture industry, community arts and events, music and performing arts, media, publishing, libraries, heritage and culture. The survey looked at the nature of the creative industries in the sector, their economic contribution, training needs, areas of growth and links to the tourism sector.

The NSW Government has identified the Creative Industries as a key focus area in its Innovation Strategy.

*Copies of the report will be available at the launch.*



Department of State and  
Regional Development